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**[EASY ISO 9001  
IMPLEMENTATION  
GUIDEBOOK]**

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## 1 Introduction

Congratulations on your decision to implement an ISO 9001 Quality Management System at your organization.

Many companies cite marketing advantages or customer pressure as the reason for their decision to work towards ISO 9001 certification. In fact, the ISO 9001 certificate can be used as a powerful marketing tool without doubt. In addition, a well-implemented ISO 9001 quality management system can significantly contribute to increased efficiency, lower costs, less rework, and increased customer satisfaction, which will translate into increased profitability.

This Easy ISO 9001 Implementation Guidebook is designed to allow you to reap the marketing benefits of ISO 9001 as quickly and easily as possible so that you later can focus on internal improvement.

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Before starting your ISO 9001 implementation, we recommend that you read this entire guide so that you gain an overview of the implementation project. Next, we suggest you follow the implementation steps.

We start with the assumption that you have purchased and read the ISO 9001:2015 standard (if not, you are encouraged to do so), and that you have many questions on how to use it. Don't worry, because this guide will help shed some light. Remember, ISO 9001 was designed by the International Organization for Standardization (ISO) as a tool for any organization of any size and of any industry. In order for such a wide spectrum of organizations being able to use the ISO 9001 standard, the International Organization for Standardization wrote it in rather generic terms which make it difficult to understand. Please don't be discouraged if you don't understand the text of the ISO 9001 standard; our *All-In-One Easy ISO 9001 Toolkit™* makes ISO 9001 easy for you without the need of understanding all the details of the ISO 9001 standard:

- The documentation templates are the most important tools to help you through your ISO 9001 implementation task. For most companies, creating the ISO 9001 documentation is the biggest hurdle in the entire ISO 9001 implementation. However, for you it will be easy as you only need to customize our templates following the detailed customization instructions.

- Forms templates are another tool that significantly simplifies the ISO 9001 implementation. Similar to the documentation templates, you benefit by saving much time and by avoiding mistakes. Of course, our *All-In-One Easy ISO 9001 Toolkit™* includes all important ISO 9001 forms.

We are confident that you will be able to implement ISO 9001 easier and faster than you can imagine with the *All-In-One Easy ISO 9001 Toolkit™*.

Good luck with your ISO 9001 implementation project!

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